

THE LIVERPOOL CONNECTION

The Need for Entrepreneur Capital

15 April to 10 May

Can we all go looking for jobs in a world that makes jobs increasingly a thing of the past? Low-pay, 'zero hours', no commitment on either side?

That may be fine as a stop-gap, but not as the foundation for life. That needs initiative, for which we need capital.

A new type of capital: Entrepreneur Capital. A category of investment that belongs to the entrepreneur, not the shareholder, for him or her to take the vital initiative on which depends not only the creation of value, but building one's own life.

